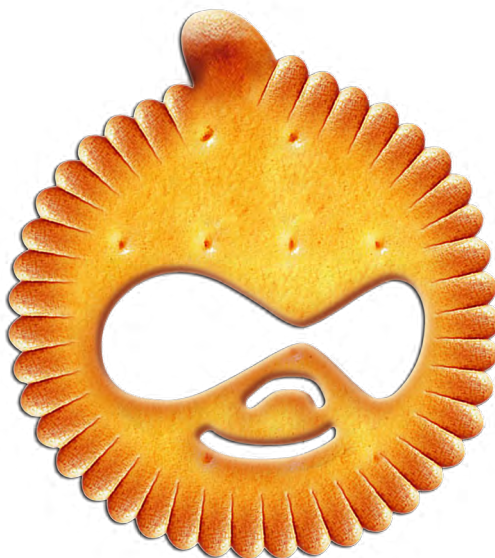


MAKINA CORPUS

Drupal Camp Nantes 2016

During the last year of my master program I realized that I wanted to be a Graphic Designer. I have always been a creative person and it became apparent that this would be the perfect way to express my talent.

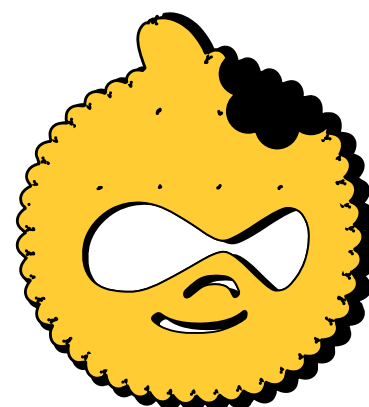
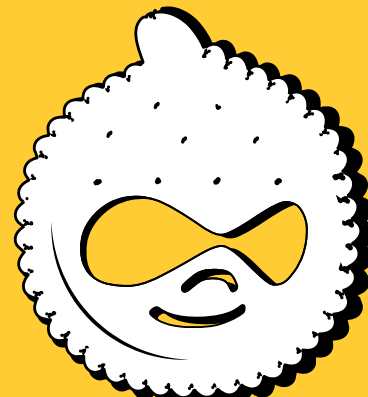
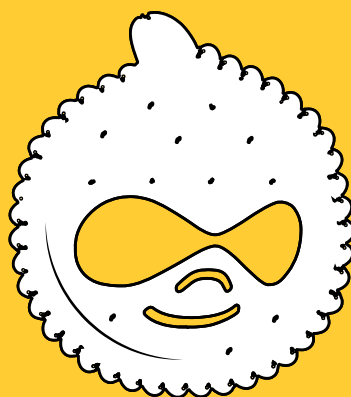
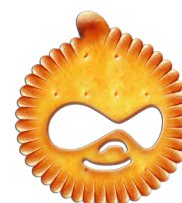
Following this realization, I began collaborating with Kenza Regy on the Drupal Camp Nantes event's 2016 visual identity. It started with a logo mixing the official Drupal logo and the famous "Petit Beurre" cookie from Nantes.



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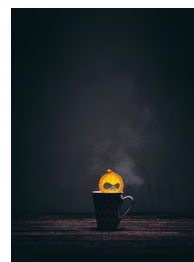
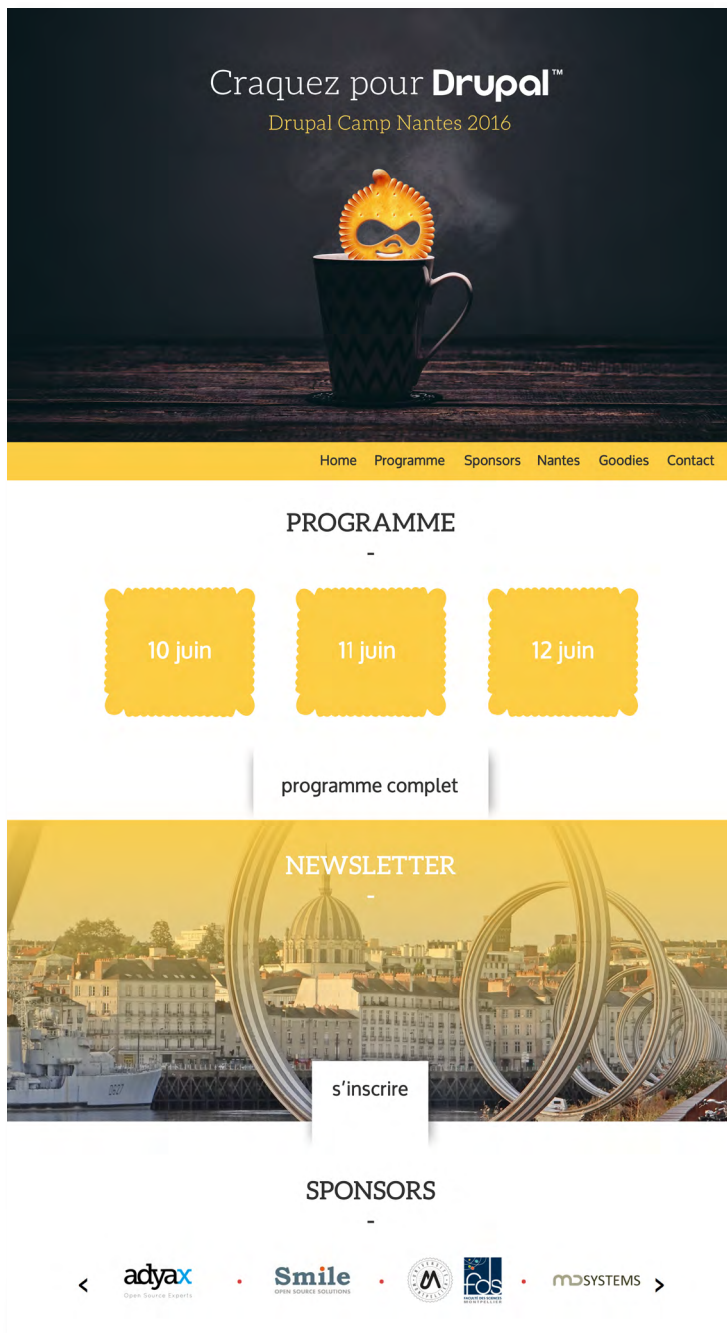
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MAKINA CORPUS

Drupal Camp Nantes 2016

Then I designed the webpage template of nantes2016.drupalcamp.fr along with an online banner for Makina Corpus website. Designs were used for the all digital marketing campaign included on Twitter.



MAKINA CORPUS

Drupal Camp Nantes 2016

We created the event swag which were t-shirts and tote bags. And I designed a brochure describing the program that all participants carried around their neck during the event.



Full cost of the event: 8200€

Marketing budget: 1500€
(including t-shirts and badges printing)

Number of inscriptions: 330 persons

Number of participants: 120 persons

