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LET'S CELEBRATE

Introducing our 2014 Celebrate Small Collection

Part love letter, part social experiment, this assemblage of curiosities celebrates our love of small.

WHY SMALL?

In our constant pursuit of more, we often overlook the sweetness that fills our daily lives. This collection was curated and crafted to inspire reflection on the small moments and memories that add up to a big, beautiful life.



NOT NAKED SHIRT

Nothing against nudity — you look great, you really do — but showing up to work naked would be such an awkward conversation with HR. Wear this tee as a reminder of how lucky you are to have clothes on your back.



MESSAGE-IN-A-TINY-BOTTLE

Life's too short to walk around with a monkey on your back. Why not embrace your vulnerability and unload your junk onto the world? Using the ancient "message-in-a-tiny-bottle" technique, we invite you to share your hopes, dreams or fears so you can stand tall once more.



GREEN THUMB'S UP

Want to plant some roots and watch them grow but worried about commitment? Have no fear, our teensy succulent is cuter than it is high maintenance. Bonus points: Gardening deepens your appreciation for life (or at least that's what our mamas say.)



LIFE IS DREAMY CAPSULE

Tip your hat to posterity with this mini “life is dreamy” time capsule. Designed to deepen the dialogue between your head and heart, complete this booklet, pack it away and return to it in a year. Whatever you do, just don’t bury it in the backyard.



COMPLIMENTARY TOKENS

Love your community out loud by strategically leaving complimentary tokens in your favorite spots. Share your appreciation for the spaces and faces around you by gifting or leaving the token to be discovered. And no worries, It's not littering when it says something sweet.



HEAR YE DECREE

Let it be known that this diminutive decree has the power to inspire the masses. The wee print is deliberately debossed, forcing nosy neighbors to pause and squint as they let the profundity wash over them. (Genius, right?) Furthermore, the decree makes for a kick-ass greeting card.



HAVE A BANNER DAY

From businesses to babies, the best things come in small packages! Proudly proclaim a “love where you’re at” attitude with our hand-printed, amateurishly-sewn canvas castle banner. Whether sprucing up a bedroom or boardroom, this gentle reminder is sure to inspire.



LEAVE YOUR MARK

Netflix addiction aside, you've practically made a part-time job out of living intentionally. Why not share your inspirational self with the world? Partake in of a bit of friendly vandalism with our discreetly small stencil. Now go tag the town and remind others to use their powers for good!



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FROM YOUR FRIENDS AT *social*

