

DEVELOPMENT PROCESS

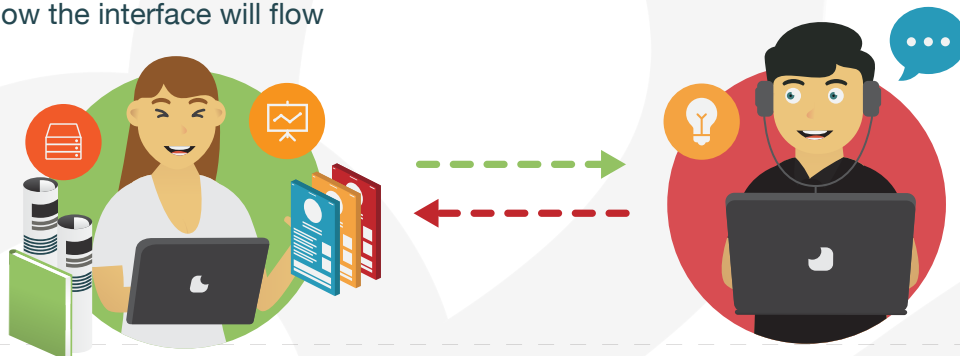
1. PROJECT ANALYSIS

- Business Analyst meets with client to gather expectations for the look and feel of their application interface.



- Business Analyst uses client information and years of industry experience to build an interactive prototype of the application.

- This prototype includes all the features of the application.
- The client can click through as if they were on the final product, to get an idea of how the interface will flow

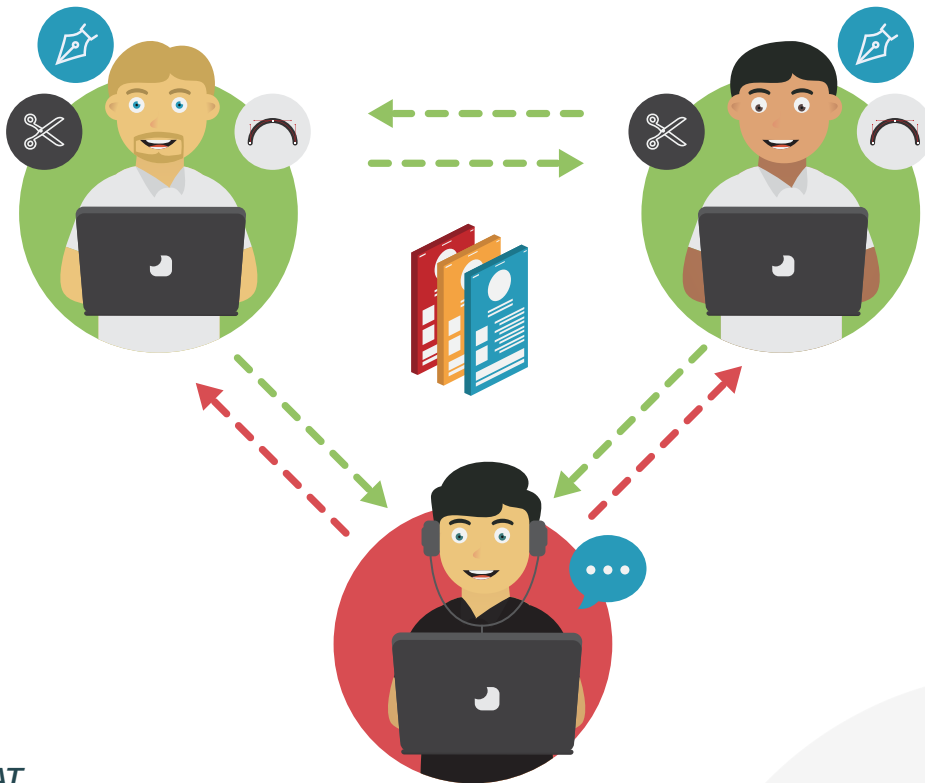


■ REPEAT

- The business analyst makes adjustments based on client feedback and repeats the process until all parties are satisfied

2. PROJECT DESIGN

- Business Analyst leverages the 22u design team to get multiple variations of the prototyped recreated with a professional design. New prototypes are submitted to the

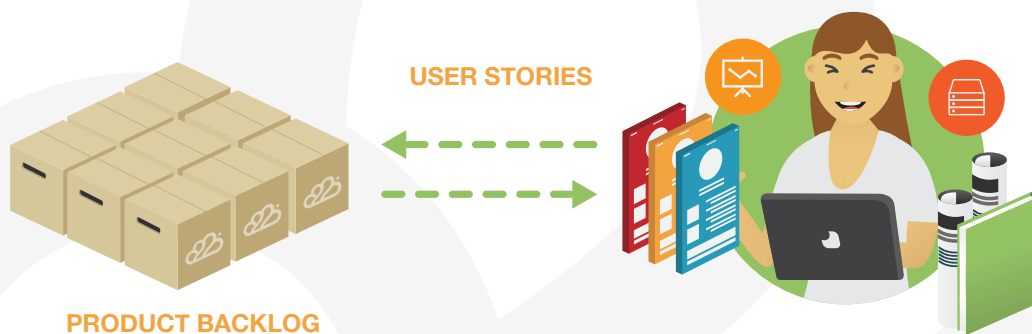


■ REPEAT

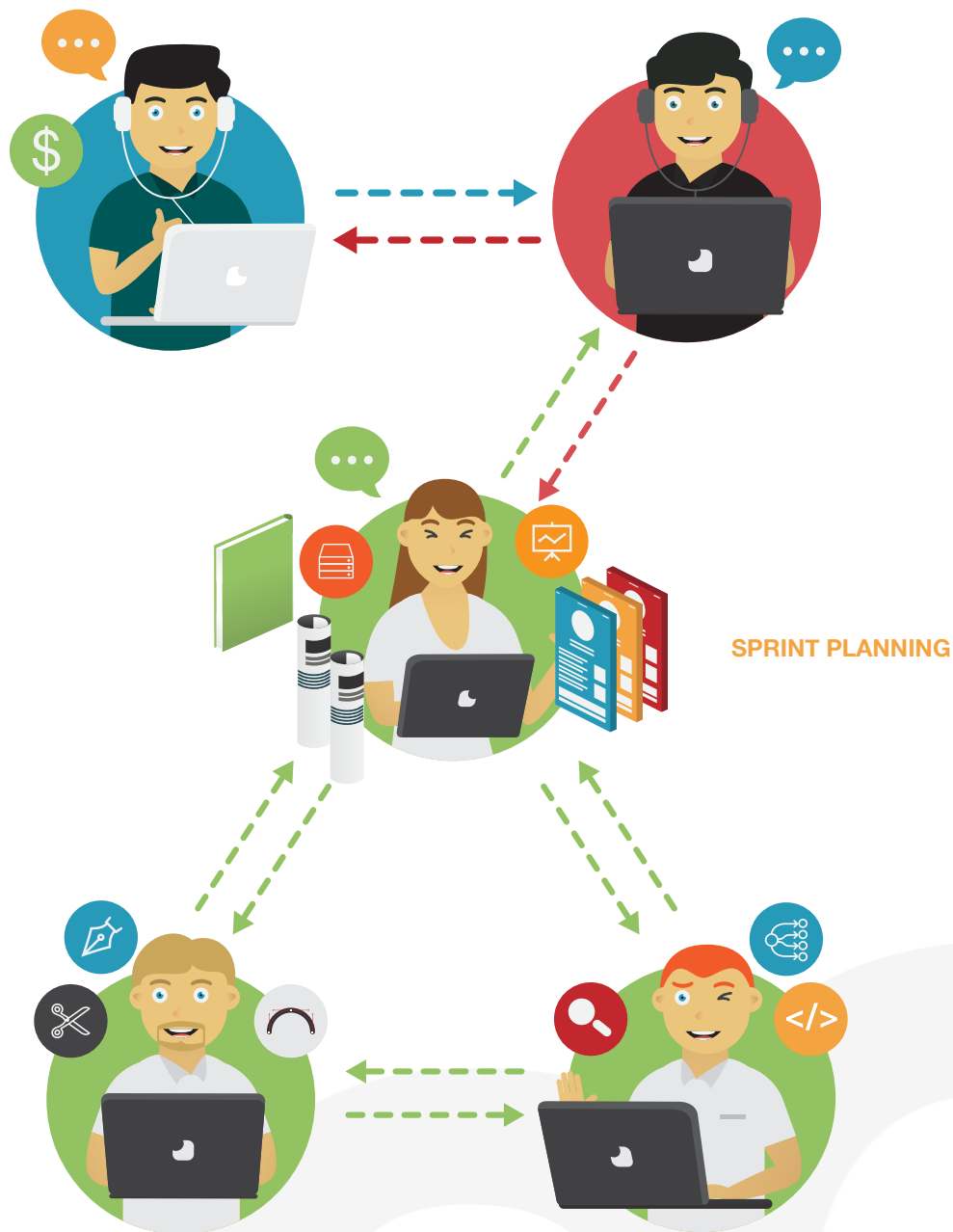
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3. SPRINT 0 PLANNING

- Business Analyst creates “Stories” that cover all features in the final prototype.



4. PROJECT KICKOFF



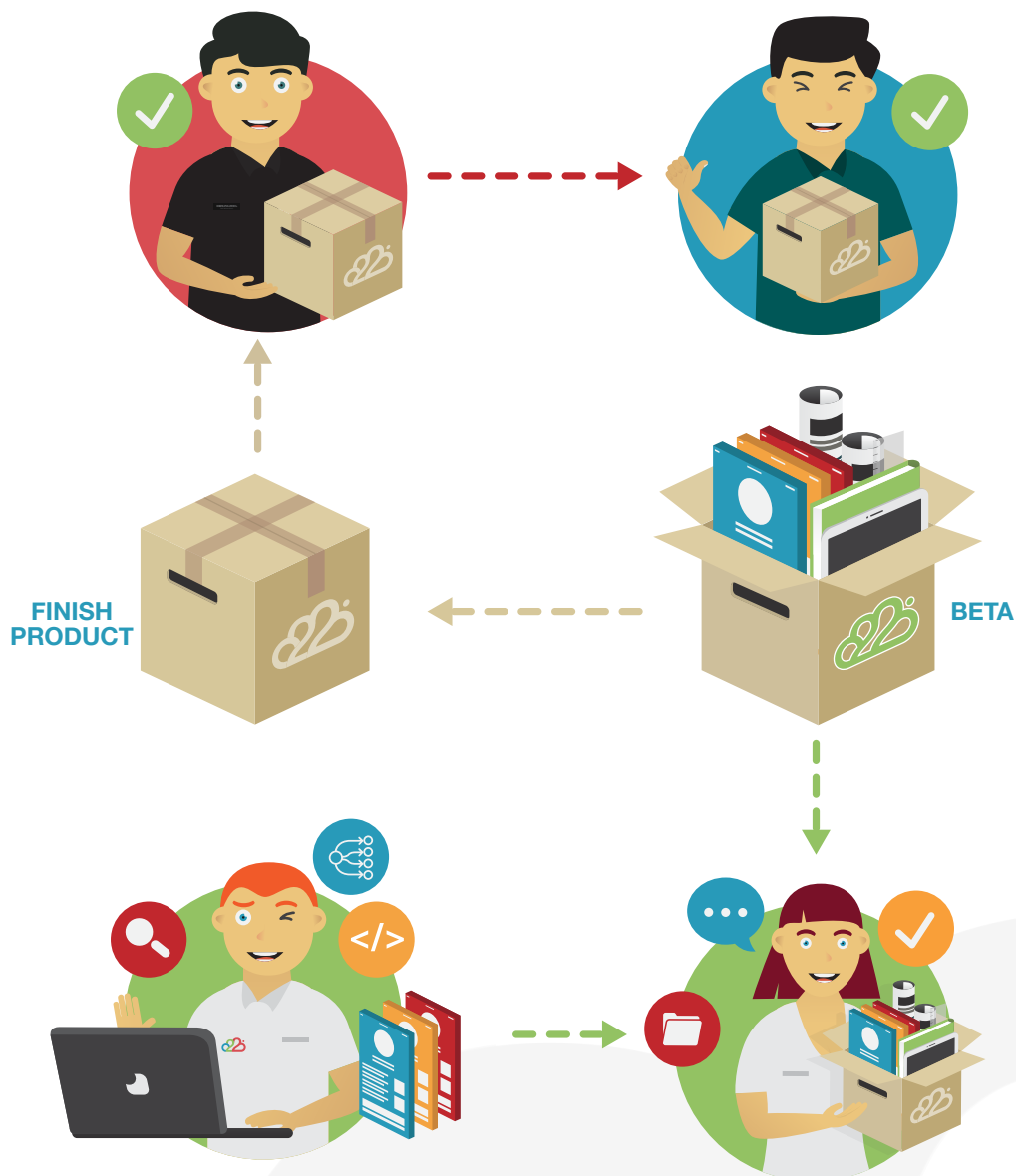
- 22u partner arranges a meeting with the scrum master, business analyst, sales representative, and all engineers to be involved during development.
- Team reviews prototype and expectation of project.
 - Client is brought onto call at the end, to meet the time and get an overview from their 22u partner / project manager.
- Weekly meeting time is set for internal SCRUM meetings.
- Daily meeting time is set for internal Daily standup meetings.
- Bi-Weekly meeting time is set for client SPRINT review

5. SPRINT DEVELOPMENT



- Repeat until all sprints are done
- Development is started. Our remote team works towards the goals outlined in the current sprint.
 - Daily internal meetings called “Standups” are used to keep the entire team focused and identify problem areas as they are discovered.
- Sprint ends with a retrospective meeting where team meetings discuss what was done good, what was bad, and what we can do to ensure the next sprint is successful.

6. PROJECT DEPLOYMENT



- Your 22u partner works with your IT team or the IT team at 22u Sites to deploy your application to a beta, staging, and production environment.
 - Beta = used by developers for new features and bug fixes
 - Staging = used by client and testers as we prepare for the next release.
 - Production = Live copy of your application
- Continuous integration techniques are used and monitoring and automated deployment tools are put into place.